



## About Us

**Are you doing good in the world? We want to help you do it better.**

We help purpose-driven organizations achieve their goals through custom learning experiences that make a difference. We design and develop eLearning, instructor-led training, instructional videos, microlearning, and other learning solutions, incorporating stories to bring them to life.

We specialize in learning solutions that improve people's lives and make the world a better place, such as those related to mental health, wellness, safety, emergency response, and inclusion.

## Core Competencies

### Custom learning experience design and development

- eLearning design & development
- Traditional & virtual instructor-led training development
- Blended learning solutions
- Scenario-based learning
- Games & gamification

## Past Performance

### VS4S, LLC / FEMA National Fire Academy

Contact: Ajay Bhardwaj, [ajay@vs4s.com](mailto:ajay@vs4s.com)

23 days' worth of instructor-led training and 3 new eLearning courses for fire service personnel

### Pandemic Preparedness Network

Contact: Paul Stengel, [paul.stengel@yale.edu](mailto:paul.stengel@yale.edu)

Scenario-based eLearning to teach emergency department personnel about caring for pediatric patients with suicidality

### Voices Center for Resilience

Contact: Stephanie Landau, [slandau@voicescenter.org](mailto:slandau@voicescenter.org)

Virtual instructor-led training to help communities incorporate a long-term recovery perspective into incident preparedness

## Company Information

**EDWOSB / DSB**

Disabled-owned

**UEI:** EYRBKE58YGW3

**CAGE:** 8PCE8

### NAICS Codes:

611430 (primary), 611420, 611699, 611710, 541512, 541519, 541612, 541618, 541990, 561410

**Established:** 2020, Tuttle, OK

Credit cards accepted

Registered Oklahoma supplier

## Differentiators

- 100+ successful projects
- Leadership with 30 years of experience
- Team of skilled learning professionals
- References from delighted customers



## Contact

**Kayleen Holt**  
Principal Consultant

405-320-3668  
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Tuttle, OK 73089

**ScissortailCS.com**



**“Scissortail has truly been a blessing to both me and my business.”**

**—Mike Veny, CEO  
Mike Veny, Inc.**

“[Scissortail’s] communication and collaboration skills made every meeting fun and productive. Their attention to detail really brought the content of the course to life. Our team had opportunities to provide feedback and shape the direction of the development. Finally, I really appreciated their specialized skillset in making the course accessible to all learners.”

**—Paul Stengel, Director of Education,  
Pediatric Pandemic Network**

**“You are doing a GREAT job and your QA person is outstanding!”**

**—Donna Cutting, CEO  
Red-Carpet Learning**

“Kayleen always meets development deadlines and communicated issues as they arose. . . . Her instructional design skills are remarkable; she is very organized, practical, and imaginative.”

**—Susan Denning, COR,  
FEMA National Fire Academy**

“Fast, efficient, exquisite attention to detail and amazing collaboration skills. Kayleen is a pro and knows the strengths of her team intimately. What else could you ask for in a service provider?”

**—Patti Carey, President/Founder,  
PCS Custom Training Solutions**

“We think of you as an integral part of our network and team. You have consistently delivered products on time and with quality. And, most importantly, you know how to manage client relationships.”

**—Ajay Bhardwaj, Director of  
Development, VS4S, LLC**

“You were very innovative, very creative, and I could sleep well knowing that you were supporting our projects and that you would treat them as if they were your own.”

**—Colin Cohen, Chief Resource Officer,  
PMG Learning Solutions**

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