



**Are you doing good in the world? We want to help you do it better.** We help service-minded organizations achieve their goals through customized learning experiences that engage, inspire, and make a difference.

As a small company, we bring a personal touch to every project. Our size give us flexibility to meet your needs, while our personnel's depth and breadth of experience lend expertise rivaling that of our largest competitors. Our senior consultants average more than 25 years of experience in instructional design and curriculum development.

**DUNS:** 117611159  
**CAGE:** 8PCE8

**WOSB / EDWOSB / SDB**

#### NAICS Codes:

- ◆ 611430 Professional Management Development Training (Primary)
- ◆ 611710 Educational Support Services
- ◆ 611420 Computer Training
- ◆ 541612 Human Resources Consulting Services
- ◆ 561410 Document Preparation Services
- ◆ 541618 Other Management Consulting Services

#### Oklahoma UNSPSC

**Family Code:** 86130000  
Specialized Educational Services

**Established:** 2020 in Tuttle, OK

SDB status on basis of disability

## CORE CAPABILITIES



### CUSTOM LEARNING SOLUTIONS

- ✓ eLearning
- ✓ Instructor-led training
- ✓ Virtual training and webinars
- ✓ Microlearning
- ✓ Scenario-based learning
- ✓ Problem-centered learning
- ✓ Gamification and games
- ✓ Knowledge- and performance-based assessments
- ✓ Train-the-trainer sessions
- ✓ Virtual workshop facilitation and virtual producer support



### TRAINING NEEDS ASSESSMENT

- ✓ Learner/audience analysis
- ✓ Training needs analysis
- ✓ Organizational analysis
- ✓ Gap analysis
- ✓ Job task analysis
- ✓ Surveys
- ✓ Interviews
- ✓ Focus groups
- ✓ Data analytics



### PERFORMANCE SUPPORT

- ✓ Job aids
- ✓ Quick reference guides
- ✓ Infographics
- ✓ Standard operating procedures
- ✓ Employee manuals
- ✓ User guides



### WRITING AND REVIEW

- ✓ Instructional, creative, and business writing
- ✓ Process/procedural documentation
- ✓ Reports and presentations
- ✓ Editing and proofreading
- ✓ Quality assurance

## K. KAYLEEN HOLT

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## OUR LEADERSHIP

Kayleen is a learning and development leader with 25+ years of experience in education, instructional design, and project management, including 15 years supporting federal government customers. She holds a Master of Science degree in Educational Technology and a Graduate Certificate in Online Teaching from Oklahoma State University, as well as a Bachelor of Arts in English Education from Southeastern Oklahoma State University.