



Scissortail Creative Services, LLC, helps service-minded organizations achieve their goals through customized learning experiences that engage, inspire, and make a lasting impact. We help solve performance problems through training development and related professional services. We bring a personal touch to every project; our small size allows us the greatest flexibility to meet our customers' needs, while our personnel's depth and breadth of experience lends expertise rivaling that of our largest competitors. Our senior consultants average more than 20 years of experience in instructional design, curriculum development, and project management.

CORE CAPABILITIES



CUSTOM LEARNING SOLUTIONS

- ✓ eLearning
- ✓ Instructor-led training
- ✓ Virtual training & webinars
- ✓ Scenario-based learning
- ✓ Problem-centered learning
- ✓ Gamification and games
- ✓ Assessment
- ✓ Train-the-trainer sessions
- ✓ Virtual workshop facilitation



TRAINING NEEDS ASSESSMENT

- ✓ Learner/audience analysis
- ✓ Training needs analysis
- ✓ Organizational analysis
- ✓ Gap analysis
- ✓ Job task analysis
- ✓ Surveys
- ✓ Interviews
- ✓ Focus groups
- ✓ Data analytics



PERFORMANCE SUPPORT & PROCESS IMPROVEMENT

- ✓ Job aids
- ✓ Quick reference guides
- ✓ Infographics
- ✓ Microlearning
- ✓ Standard operating procedures
- ✓ Employee manuals
- ✓ User guides
- ✓ Mentoring and coaching programs



BUSINESS WRITING & DOCUMENT PREPARATION

- ✓ Creative and technical writing
- ✓ Editing and proofreading
- ✓ Process/procedural documentation
- ✓ Reports
- ✓ Presentations

DUNS: 117611159
CAGE: 8PCE8

WOSB / EDWOSB / SDB

NAICS Codes:

- ◆ 611430 Professional Management Development Training (Primary)
- ◆ 611710 Educational Support Services
- ◆ 611420 Computer Training
- ◆ 541612 Human Resources Consulting Services
- ◆ 561410 Document Preparation Services
- ◆ 541618 Other Management Consulting Services

Oklahoma UNSPSC
Family Code: 86130000
Specialized Educational Services

Established: 2020 in
Tuttle, OK

SDB status on basis of disability

OUR LEADERSHIP

Learning and development leader with 25 years of experience in education, instructional design, and project management, including more than 13 years supporting federal government customers. She holds a Master of Science degree in Educational Technology and a Graduate Certificate in Online Teaching from Oklahoma State University, as well as a Bachelor of Arts in English Education from Southeastern Oklahoma State University.

K. KAYLEEN HOLT

CEO/Sr. Consultant
405-320-3668

kayleen@scissortailcs.com
https://scissortailcs.com